

# **PASO WINE MONTH SWEEPSTAKES – OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

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## **1. PROMOTION DESCRIPTION**

The PASO WINE MONTH SWEEPSTAKES (“Sweepstakes”) begins on April 1, 2026 at 12:00 a.m. and ends on May 31, 2026 at 11:59 p.m. (the “Promotion Period”).

The Sponsor of this Sweepstakes is the Paso Robles CAB Collective (“Sponsor”). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission, and processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments, or problems related to the Sweepstakes. Sponsor may be reached by email at [pasoroblescab@parkersanpei.com](mailto:pasoroblescab@parkersanpei.com) during the Promotion Period.

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## **2. ELIGIBILITY**

Open to legal residents of the United States who are 21 years of age or older (the “Entrant”). Sponsor and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies, and each of their respective officers, directors, and employees (the “Promotion Entities”) are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. “Household Members” shall mean those people who share the same residence at least three months a year. “Immediate Family Members” shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses.

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

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### 3. PRIZES

**Grand Prize:** Grand Prize: One (1) winner will receive an Exclusive VIP Paso Robles Getaway for Four (4). The Grand Prize includes production facility and vineyard tours for four (4) at six (6) Paso Robles wineries (to be designated by Sponsor) and a lodging credit of \$1,000. (ARV: \$1480)

Businesses to include:

1. Alta Colina
2. Le Cuvier
3. Kukkula
4. McPrice Myers
5. Hoyt
6. Hope Family Wines

**Second Prize:** One (1) winner will receive VIP vineyard and/or cave tours for four (4) people at five (5) Paso Robles wineries (to be designated by Sponsor) and a two (2) night stay in one of the Vintage Trailers at Vinyl Vineyards valued at \$600. (ARV: \$1000) Businesses to include:

1. Brecon Estate
2. DAOU
3. Hawks Hill
4. Eberle
5. Vinyl Vineyards

**Third Prize:** One (1) winner will receive tours for four (4) people at four (4) Paso Robles wineries (to be designated by Sponsor) and lodging at the Oxford Suites in Paso Robles, CA valued at \$600. (ARV: \$920) Businesses to include:

1. Thacher
2. Serial
3. J. Lohr
4. Riboli

General Prize Information:

- Only one prize per person and per household will be awarded.
- Gift cards and certificates are subject to issuer terms and cannot be transferred or redeemed for cash.
- Prizes may be substituted with one of equal or greater value at Sponsor's discretion.
- All travel, lodging, and tour experiences must comply with applicable laws and are subject to availability and blackout dates. Winners may be required to present valid government-issued photo identification.

- Winners are responsible for all federal, state, and local taxes associated with their prize. Sponsor may issue an IRS Form 1099-MISC or 1099-NEC for prizes valued at \$600 or more.
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## 4. HOW TO ENTER

Enter the Sweepstakes online during the Promotion Period by visiting the entry form at [pasorobleswinemonth.com](https://pasorobleswinemonth.com).

- Automated or robotic entries are prohibited.
- Multiple entries by the same person using different identities or emails will be disqualified.
- All entries must be submitted by 11:59 p.m. on May 31, 2026.

### Entry Form Requirements:

- Required:  I have read and agree to the Official Rules and Privacy Policy.
  - Optional marketing opt-in:  Yes, I would like to receive email marketing communications from Paso Robles CAB Collective and participating Paso Robles wineries, lodging partners, and tourism entities. I understand that my consent is not required to enter and that I may unsubscribe at any time.
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## 5. WINNER SELECTION

Winner(s) will be selected in a random drawing from all eligible entries received during the Promotion Period. The drawing will be conducted approximately 14 days after the Promotion Period by Sponsor or its designated representative, whose decisions are final. Odds of winning depend on the number of eligible entries received.

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## 6. WINNER NOTIFICATION

Winners will be notified by email approximately 14–30 days after the random drawing. Winners must respond within five (5) days of notification and may be required to sign and return an affidavit of eligibility and liability/publicity release. Failure to respond or provide required documentation may result in forfeiture of the prize.

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## **7. PRIVACY & MARKETING COMMUNICATIONS**

Personal information collected will be used by Sponsor for Sweepstakes administration and prize fulfillment and in accordance with Sponsor's Privacy Policy (<https://pasowine.com/privacypolicies/>).

Sponsor may share personal information with participating wineries, lodging partners, and tourism entities ("Participating Entities") solely for Sweepstakes administration and prize fulfillment.

Marketing communications will only be sent to Entrants who affirmatively opt in on the entry form. Opt-in consent is not required to enter the Sweepstakes and Entrants may unsubscribe at any time.

California residents may have additional rights under applicable law. Please see Sponsor's Privacy Policy for more information.

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## **8. LIMITATION OF LIABILITY**

Sponsor is not responsible for incorrect entry information, failed data transmissions, unauthorized access, technical malfunctions, website or network failures, or any injury or damage resulting from participation. Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes in the event of any factors that compromise fairness, security, or integrity.

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## **9. WINNER LIST / OFFICIAL RULES**

To obtain a copy of the Winner List or these Official Rules, send a request with a stamped self-addressed envelope to:

Paso Robles CAB Collective  
Attn: Paso Wine Month Sweepstakes  
3940-7 Broad Street, #301  
San Luis Obispo, CA 93401

Requests must be received no later than 90 days after the Promotion Period ends.

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## **10. SPONSOR**

Paso Robles CAB Collective  
3940-7 Broad Street, #301  
San Luis Obispo, CA 93401  
Email: [pasoroblescab@parkersanpei.com](mailto:pasoroblescab@parkersanpei.com)

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